



Juanita Sims Doty *Entrepreneur of the Year*

Soror Tara Smith
Phi Iota Omega Chapter

Award Entry



89th South Eastern Regional Conference



Celebrating 100 Years:



An Explosion of Excellence

Awards Entry Form

Note: Make copies of this form and submit with each award entry. An image of this form should be the first slide following the title page. Please complete all requested information.

Name of Award: Juanita Sims Doby Entrepreneur of the Year Chapter Name: Phi Iota Omega

☒ Graduate ☐ Undergraduate

Chapter Size: ☐ S ☒ M ☐ L ☐ XL

Number of Sorors in Chapter as of 12/31/2020: 118

Chapter Location (City/State): Birmingham, Alabama

College or University (If undergraduate chapter): _____

Chapter Basileus' Name: Betty Wells Basileus' Phone: 205.529.2102

Basileus' Email: wells.betty@gmail.com

Soror's Name (if individual award): Tara T. Smith

Important!

Include an image of this Awards Entry form on the first slide after the title page.

*Chapter size is based on number of members at the end of 2020.

Judges must review this form before judging takes place.

Note: The award will be disqualified if this page is not the first page of award entry.





Established 2018

Service-Home Based

Services Provided



Divine Career Service, LLC strives to provide personal career services that focus on our clients being marketable in a highly competitive job market. The goal is to have you “stand out” amongst other potential candidates.

Services Offered:

Resume Writing
CV Writing
Cover & Interest Letters
Interview Skills and Prepping
Dress for Success
Career Coaching
Seminars
Career Fairs



Services are provided with care and sincere concern for the success of the client.

CAREER COACH

OCCUPATIONS
VOCATIONAL
APPRENTICESHIP
WORKPLACE
SELF-MOTIVATION
CAPACITY
JOB
EDUCATION
WORK

For more information please contact: Tara Smith @205.901.6002

Success Story

Divine Career Services seeks to assist people in the job market by ensuring they are prepared with a cohesive resume, interview skills, and knowledge of dressing for success in their career. In addition, DCS provides counseling and coping strategies for challenging job scenarios. I have witnessed several success stories with my clients but two really stick out for me. A few years ago, I managed a department team of employees averaging ten or more years that was being downsized. As you would expect, many had not job searched or interviewed in years. Not only did I have to counsel my staff through possibly losing their jobs, but I also found myself coaching them through to their next career steps. I wrote resumes (free of charge) for many of them, conducted mock interviews, wrote reference letters, and provided overall emotional support to them during this difficult time. We prayed, cried, and celebrated together as each one of them was able to find placement within and outside of the organization. Another success story happened just last year when a client reached out to me with an urgent need one Thursday evening. She was at a true crossroads at her job after being demoted and treated unfairly. She had reached her breaking point and was completely stressed out going to work every day. Knowing the urgency of her situation, I rushed her resume and referred her to my organization to apply for specific positions. She received an interview, was made an offer, and hired within a week! Today she is happy with her new job and most importantly, has a sense of peace. Success stories like these define overall success for Divine Career Services! In other words, when my clients win, I win!

Mission Statement

The Mission of ***Divine Career Services, LLC*** is to strive to provide personal career services that focus on our clients being marketable in a highly competitive job market. The goal is to have you “Stand Out” amongst other potential candidates.



Divine Career Services Testimonials

It's such a blessing to be connected to a loving and unselfish woman of God. Tara's gentle style and support have helped me tremendously over the past eighteen years. Tara has been the perfect role model and has taught me how to utilize hidden skills to help me accomplish my career goals . Thanks Tara for being an inspiration in my life and showing me how to do my job with excellence.

Sincerely,

Cassandra T.



Divine Career Services Testimonials

My experience with Divine Career Services was just as its name states, “divine!” Soror Tara was attentive to my timeline and when I needed my curriculum vitae. She utilized her expertise to educate me on how a CV should be done and answered all my questions when they arose. I appreciate her professionalism and her guidance throughout the process. She has even reached out to ensure I keep my CV updated and lets me know what items should be added. I am grateful for her input and I feel more empowered whenever I send my CV to various employers.

Dr. Courtney Edwards



Divine Career Services Testimonials

I reached out to Tara to complete a resume for me. At the time, I was in an extremely stressful situation at my job. Tara listened to me! She offered advice and gave me pointers. She encouraged me to pray about my situation. During our call she assessed my skills and suggested I apply with the company she worked for. Because my situation was dire, Tara completed my resume within two days! She wanted to make sure I had a resume when I applied for the positions at the company she worked for. My application was accepted and I got the job! I appreciate everything she did for me and found her to not only be professional but caring too!

Toyia Pride



Divine Career Services Testimonials

Tara is truly gifted for what she does. I am an educator and needed a CV. I was procrastinating on getting it completed. Tara reached out to me one day and offered to construct one for me. She was professional, easy to talk to, and stayed focused on completing the task. She challenged me to recall every pertinent engagement and activity to ensure my CV was well rounded. I found Tara to be professional and detailed. Since then, I have referred people to her for resume services.

Pauletta Brown



Divine Career Services Testimonials

Dear Mrs. Smith,

Thank you for all the assistance you have provided me with my resume. I've received so many calls for interviews and job offers since I updated my resume. Your expertise and help has been invaluable during this process. I truly appreciate you and want to say that my experience with Divine Career Services was great.

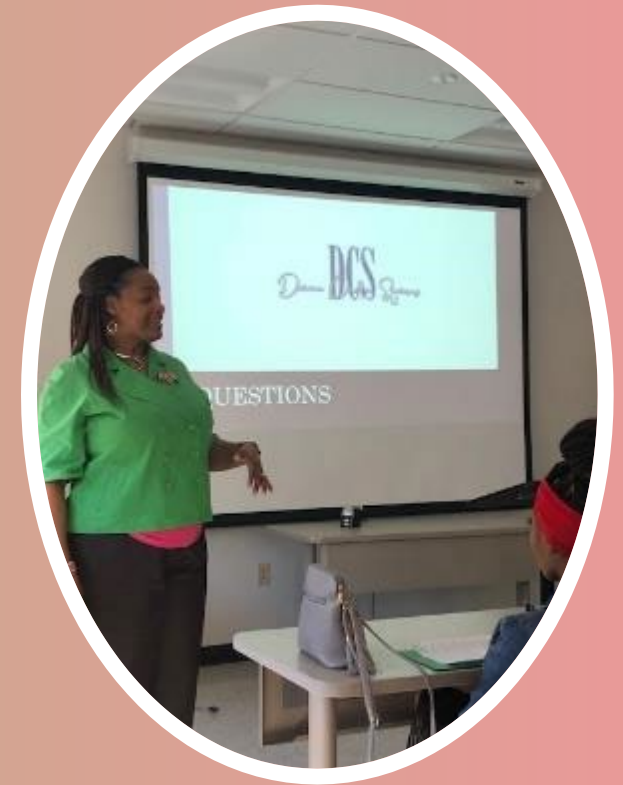
Britney Carter



Divine Career Services Workshop Presentation



Divine Career Services Workshop Presentation



Established 2018



Service-Home Based



The Beginning...

Classy Crafts 4 U is full-service craft business focused on providing personalized items to customers. In 2018 I was in struggling with various insecurities. I was seeking God to help me with feelings of inadequacy, low self-esteem, and confidence. All things the average person who encountered me would have never known I struggled with. One day during prayer and meditation time, I found myself exploring DIY projects. I finally got the confidence to try my hand at some. It started with making photo frames for a chapter event, to making canvases for a room I was remodeling and then to glitter tumblers. From there, God showed me that He had given me everything I need, and that feelings of inadequacy, low self-esteem, and low self-confidence had no place in my DNA. He said to me, "you are gifted with many talents. Never be afraid to stand in nor on the gifts I've blessed you with." Thus, Classy Crafts 4U was birthed. I call it a business with a Godly purpose!



Success Story

Classy Crafts 4U did not start out as a business, but as me testing my skills at crafting while allowing God to build me up in those areas I struggled in. The success of my craft business lies in my ability to fight through my feelings of low self-esteem, inadequacy, and low self-confidence and be bold enough to pursue ideas and new crafts. Success is defined in various ways for me. Trying my hand at different crafts and perfecting them to the point as a customer would consider purchasing them is success to me! Continuous expansion and growth is another notable accomplishment for Classy Crafts 4 U. I am amazed when I think of my start making photo frames and simple tumblers to now offering a variety of products that include custom canvases, t-shirts, decorative pillows, custom ornaments, glittered and sublimated tumblers, and paint parties.

Classy Crafts 4 U Testimonials



Tara Smith provided excellent customer service. She was professional, thorough and everything was done in a timely manner. I described what I wanted and the execution was flawless. Not only did she bring my vision to life, she exceeded my expectations. The tumblers were a big hit for Father's Day. I'm looking forward to my next purchase!

Hali Moore

Classy Crafts 4 U Testimonials

Congratulations on winning Entrepreneur of the Year for the Chapter. I am so proud of your accomplishment.

This speaks volumes to your creativity, drive and determination and commitment to excellence and how you are sharing your gifts with others. I can attest to your desire to mentor others. I have learned so much working side by side with you. The research you do to create unique pieces for every occasion and sharing what you've learned with me to expand the business shows your willingness to mentor. I am so enjoying all that we do together.

I'm looking forward to continuing to work together and watching the business grow.

Always in your corner,
Linda



Classy Crafts 4 U Testimonials



Classy Crafts 4 U is my go-to for personalized and unique products. I have placed several orders over the past few months including custom shirts, personalized barware and golf accessories. Tara always has a unique vision, aims to please and provides her customers with amazing one of a kind items and exceptional customer service. I am always pleasantly surprised when I mention an idea and it is executed to perfection. Tara's creativity and attention to detail are unmatched and she has gained a lifelong customer. If you are looking for tailor made, individualized products look no further than Classy Crafts 4 U.

Adrianne J. Caldwell

Classy Crafts 4 U Testimonials

To Whom This May Concern:

I am writing this to spotlight Tara Tinsley Smith of Cute and Classy Crafts 4U. Mrs. Smith has been such a huge supporter of my business (PrettiPrintz) from when I thought about bringing this business into fruition. She has been in my corner to motivate me when I couldn't motivate myself, to pray with me when times are tough and I feel like giving up, and to pick me up when I fall into a sunken place. Not only has she taken the time to personally come to show me different things about the craft business, but she's also wanted to make sure I am knowledgeable and do my very best but most importantly win in the business. I appreciate Mrs. Smith because she is truly selfless and put everyone else needs before her own. Thank Mrs. Smith you are more than appreciated!

Patrice Sledge

Classy Crafts 4 U Testimonials

Classy Crafts 4U is amazing! Every time I place an order, I get them on time. I have ordered a variety of items including t-shirts, labels, personalized backpacks, and even tumblers. I also use CC4U for personalized gifts. Tara of CC4U is always professional and takes pride in ALL her work. All items have exceeded my expectations.

Kendal McWilliams



In the Beginning...

I worked anywhere in my house I could, from the kitchen table to my Diva Den! I believed the more I practiced the better I would become!



TUMBLER FUN

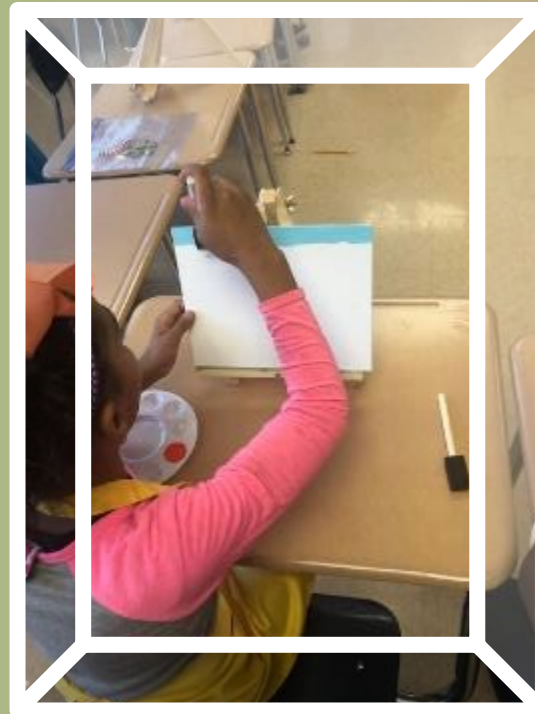




PAINT PARTY



Ms. Lewis' Class Paint Party



Girls' Day In Paint Party



Women's Ministry Paint Party

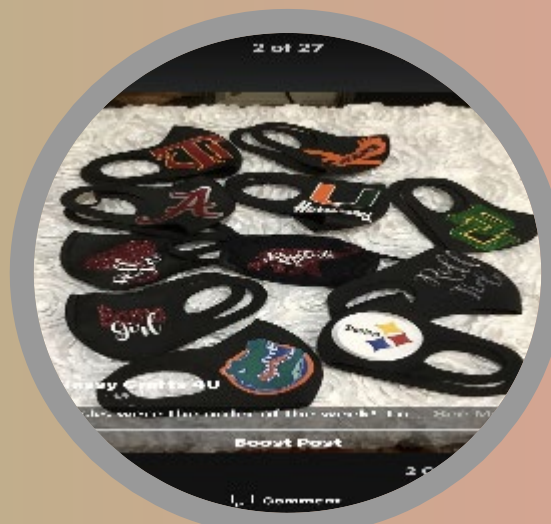




Apparel



Other Custom Made Items



DEDICATION TO INCREASING PRODUCT LINE: EMBROIDERY



Plans for Mentorship

I am a firm believer in sharing information because I feel we were never gifted with abilities to hold for ourselves. I currently have a couple of friends with small businesses that often come to me for advice and I plan to continue to mentor them for success. I am working with one on legitimizing her business and expanding her product line. I am working with the other on overall business tact, time management, and how to handle difficult customers. In the near future, I plan to develop a quick guide on getting your LLC in Alabama as I am frequently asked questions regarding my process. I am planning to host "Crafting with Classy Sessions" which will teach crafters various techniques and craft options to successfully expand their product line. I am an open book and willing vessel, as my desire is to help others develop multiple streams of income by using the gifts and talents God gave them.

